

Haw Creek Community Association
Board of Directors Meeting
Via Zoom
Tuesday, Jan. 4, 2021, 7 p.m.
Minutes

Attending Board Members

- Holly Arghiere
- Wyndy Bonesteel
- Patrick Gilbert
- Barber Melton
- Susan Michael
- Wayne Robbins
- Georgena Millar
- Chris Pelly
- Renate Ridders
- Elizabeth Matthews
- Bruce Michael

Absent

Kelly Phillips (resigned)

1) Welcome and introductions

- Chris Pelly informed the board that Kelly Phillips as resigned from the Board due to work commitments.

2) Approval of minutes (attached) from November 9th, 2020 board of directors meeting -- Patrick Gilbert

- Minutes approved.

3) Treasurer's report -- Bruce Michael

- End of the year balance is \$3750. 97 in the checkbook, plus \$101.72 in PayPal.
- The beginning balance for the year was \$6745.27, so our balance lost about \$3000. Almost all of the expenses went toward the website and newsletters.
- 87 people paid dues in 2020. 49 people who paid in 2019 did not pay again in 2020.

4) Review of 2020 successes/2021 challenges -- Renate Ridders

Successes 2020:

- Food trucks. Renate said she has local musicians lined for next year, if the Board wants to continue this service.

- HCCA website improvements. Renate said the website is significantly better and thank Bernie Arghiere and Michael Harrison for their work on the website.
- Haw Creek entrance cleanup. Renate thanked Susan Michael and other members of the Litter Patrol for their work.
- Susan Michael added the Senior Graduation Parade, which drew a large cross section of the community.
- Barber Melton added the ongoing project to reforest the area of the Haw Creek Elementary School that lost trees due to the construction on a school addition and stormwater retention pond.
- Chris Pelly added the progress towards the Arco Rd greenway project.
- New East Asheville library, which the association supported and pushed.

Challenges 2020 and beyond:

- Renate brought the fact that there are not enough association members and thus volunteers to add strength to the organization.
- Renate said our whole issue of getting more sidewalks constructed in the community hasn't been pushed hard enough. Chris updated the Board that the City hoped to bid a project in 2022 to build additional sidewalks, including in Haw Creek.
- On a positive note, Renate said she has contacted Asheville GreenWorks about making the cleanup of Haw Creek one of its volunteer waterways cleanup projects, stream cleanup and tree plantings.
- Renate said the City indicated the community could replace the existing entrance sign, and that there are no design standards.
 - Board members discussed the feasibility of replacing the existing church-based sign at the entrance to Haw Creek with a new Welcome to Haw Creek sign.
 - Chris said the Board should discuss what a new sign would look like. He also noted that the existing sign is own private property.
 - The Board will continue to look into this issue during this year.

5) Working smarter -- creation of board working committees -- Chris Pelly

- Chris brought to the Board the idea of establishing standing committees, consisting of Board members and any other volunteers. These committees would be formed around major topics, and serve to help the Board focus on and prioritize issues. rather than dealing with issues and ideas on an ad hoc basis.
- After discussion, the board decided to establish the following committees, and Board members chose the committee on which they would like to serve:

Community Engagement Committee: Wayne, Michael Harrison, Wyndy, Chris

- Tentative scope: Broadly: communication with the greater Haw Creek community; Creating new Survey; responsible for content for website, Facebook, Next Door & periodic newsletters

Clean & Green Committee: Renate, Elizabeth, Susan, Holly

- Tentative scope: initiative and lead on cleanups and beautification efforts;, responsible for identifying needs and organizing litter cleanups, landscaping and flower plantings

Infrastructure Committee: Chris, Barber, Patrick, Holly (Survey)

- Tentative scope: initiative and lead on expansion of needs identified in 2018/19 survey (attached) of Haw Creek residents; responsible for building collaborations with institutions and people capable of helping address identified needs

Budget & Fundraising Committee: Bruce, Chris, Georgena

- Tentative scope: establish association annual budget and make plan for raising needed funds; responsible for creating fundraising plans to support infrastructure development commitments and other identified needs

Food Truck Committee: Renate, Chris, Georgena

- Tentative scope: plan for a renewal of the food truck service to the community for 2021
- Chris noted he is working with City on the Masters Park parking lot. This could involve a City/HCCA 5-50 split on financing parking lot improvement, and could mean that HCCA possibly would have to raise \$12,000.

6) Association annual meeting Monday, March 1st

- Primary purpose is to elect six of 12 board members to two-year terms bylaw community meeting first Monday in March.
- The Board discussed the difficulty of holding a pandemic-required virtual general membership meeting, including a secret ballot for the election.
- The Board voted to suspend the general membership meeting until in-person meetings are allowed, and to postpone elections until all 12 Board members come up for re-election at the same time, which would be 2022.

7) Current association projects -- report attached

- Chris noted ongoing project updates in a report he provided to the Board.
- Susan said we also need people to head different projects.
- Chris agreed and asked Board members to indicate their individual personal interest.

8) Haw Creek entrance signage -- Renate Ridders

Board discussed this under Challenges for 2021.

9) New business

- Wayne Robbins said the HCCA FB page should be more active and current. He asked Board to email him with ideas for posts and the he would put.

10) Closing and adjournment

- Chris closed the meeting.