

**Haw Creek Community Association
Board of Directors' Meeting Minutes**

May 3, 2018 - 7:00 PM

St. John's Church – 290 Old Haw Creek Rd.



Attending Board Members

- Nancy Baker
- Amanda Danner – VICE PRESIDENT
- Jamie Davis
- Mike Doucette
- Kelly Kerr
- Kathryn Liss
- Paula Marzella – SECRETARY
- Jason Monstrola
- Caroline Noor – PRESIDENT

Attending Community Members

- Chris Pelly

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- Welcome- Caroline Noor – President –Call to order at 7:00 PM
 - New Board Member Election
 - Board needs to fill a vacant Board seat. Suggestion to nominate Elisa Guru, who was the next highest vote-getter at the March community meeting.
 - Amanda motion/Nancy second. Motion passes for Elisa to be asked to join the board.
 - Financial Update from Caroline Noor (attached)
 - Approval of 2018 Budget
 - Nancy motion/Amanda second. Budget passes.
 - Approval of April meeting minutes
 - Amanda motion/Kathryn second. Minutes approved.
 - City and County Update – Caroline Noor
 - Bus changes – We posted updates online and emailed the community. City proposing introducing a new Haw Creek route which will run every two hours. Service will change, but not be as little as first stated. We are keeping up with city and will follow up as needed. Final meeting for public comment will be June 19 at City Hall.
 - City comprehensive plan on hold until June. Will follow up as needed. Will get city reps to come to Haw Creek for a community-wide meeting on new plan.
 - Asheville mall revitalization plan discussion.
 - Coalition of Asheville Neighborhoods discussion.
 - Strive Not to Drive day- Kathryn- May 17th Discussion

- Discussion
 - Mailed Newsletter – Paula Marzella
 - We have a quote from Allegra for printing and mailing 2500 newsletters for \$1,072 + postage at .287 per. Suggesting we offer a business sponsor to pay for newsletter for ½ page space on a 4-page mailer or reduce to 2-page mailer.
 - We continue with digital version every other month. Current schedule is February/April/June/August/October/December. Suggestion to send mailed newsletter before each community meeting, so before March and September meetings.
 - We need content for newsletters, community news page, Facebook, etc.
 - Next community meeting – Caroline Noor
 - Originally the community meetings have been in January and June. At some point the January meeting was moved to March. There is no reason to have the next meeting in June when everyone is on vacation. Suggesting that we move June meeting to September so it is month after National Night Out and everyone is back in school with potential for more attending.
 - Discussion of what the next community meeting will be.
 - Motion to make public comment from Chris Pelly to be moved from end of meeting to now- Paula motion and Mike second.
 - Chris Pelly-public comment about the board taking responsibility and leading the community.
 - Motion/second and pass to change next community meeting from June to September 11th.
 - All meetings changing back to first Tuesday so all can attend.
 - Committees – Caroline Noor
 - See attached for initial proposed committees
 - Discussion on what committees are needed
 - Kathryn will chair Community Engagement committee.
 - Zone Captain discussion.
 - Committee chairs are responsible for organizing committee meetings and reporting back to BoD.
 - Past event of community yard sale – Paula Marzella
 - We spent \$90 on 2 signs and \$20 on stakes and rope. The sign company messed up and printed us 2 extra at no charge so we have 4 large signs for next year.
 - Big success. We had over 37 homes participate. Looking forward to next year and suggest April 13 or 27 since April 21 is Easter Sunday.
- Meeting adjourned at 8:44 PM

**Haw Creek Community Association
2018 Financial Update
For the Period 3/6/18 to 5/1/18**

Balance for 3/6/18 7,671.00

Income:

Dues	930.00
Business Sponsorship	100.00
Sticker Sales	10.75
Total Revenues	1,040.75

Expenditures:

Website Hosting (5 years)	325.00
Website Expenses	113.75
Yard Sale Expenses	119.20
Total Expenditures	557.95

Excess of Revenues over Expenses 482.80

Balance 3/31/18 8,153.80

**Haw Creek Community Association
2018 Projected Budget
For the Period 1/1/18 to 12/31/18**

Balance for 1/1/18 6,754.00

Projected Income:	2018 Projected Income	2017 Actual Income
Dues and Donations	2,500.00	2,221.00
Business Sponsorships	1,200.00	975.00
Sticker Sales	100.00	181.00
Bake Sale	0.00	69.00
Yard Sale Proceeds	0.00	98.00
Picnic Proceeds	0.00	556.00
Other Revenues	500.00	0.00
Total Projected Revenues	4,300.00	4,100.00

Projected Expenditures:	2018 Projected Expenses	2017 Actual Expenses
Coalition of Asheville Neighborhoods Dues	-50.00	-50.00
Postmaster (PO Box Rental)	-76.00	76.00
St. John's Church Donation	-250.00	-250.00
Office Suplies: Stamps/Copies/Etc.	-200.00	-208.00
National Night Out	-300.00	-267.00
Community Events/Potlucks	-500.00	-718.00
Website Hosting (5 years)	-325.00	0.00
Website Expenses	-600.00	-2,252.00
Advertising	-50.00	0.00
Misc	-100.00	0.00
I Love Haw Creek Stickers	0.00	-221.00
Yard Sale Expenses	0.00	-97.00
Total Projected Expenditures	-2,451.00	-3,987.00

2018 Projected Revenues over Expenses 1,849.00

Projected Balance 12/31/18 8,603.00

Haw Creek Community Association Proposed Committees

To fulfill our mission, the Haw Creek Community Association has committees composed of a combination of board members and community volunteers. Each committee is charged with developing and implementing projects to enhance the quality of life in Haw Creek. Our goals are to foster goodwill throughout the neighborhood by organizing events and encouraging neighbors to meet each other and promoting resources available to our residents.

Community Engagement

Focus on general needs of the community, including fostering communication, celebration and collaboration among the members. Recruit and welcome new members and business sponsors. Help develop and cultivate new leaders. Encourage active stakeholders to engage in more meaningful ways with the neighborhood.

Board Member Volunteers: Nancy Baker, Kathryn Liss, Barber Melton, Jamie Davis, Mike Doucette

Zone Captains

Facilitate increased community within a section of Haw Creek by organizing social events, starting a neighborhood watch within your zone, hosting block parties, etc. Share HCCA information within your zone.

Community Safety

This committee is focused on quality of life, crime, and safety issues, including multimodal transportation and infrastructure issues.

Board Member Volunteers: Caroline Noor

Communications

Assist with outreach to the membership, including through newsletters, social media, and word of mouth. Provide support to other committees, community partners, and the membership to promote community events and news. Help to promote a positive image of both Haw Creek and the Haw Creek Community Association.

Board Member Volunteers: Paula Marzella, Jason Monstrolla

Community Events

Plan and hold social activities for the neighborhood to foster deeper connections and fun with all our neighbors.

NNO Volunteers: Amanda Danner, Mike Doucette, Kelly Kerr

Beautification

Dedicated to maintaining the beauty of Haw Creek. Facilitate regular clean up of common areas within the neighborhood. Identify additional areas for improvement.

Board Member Volunteers: Jamie Davis, Jason Monstrolla

City and County Relations

Work with the City of Asheville and Buncombe County to bring positive change to our neighborhood. Facilitate neighborhood communication on issues important to and concerning Haw Creek.

Initial Board Member Volunteers: Mike Doucette, Barber Melton